

GRAHAM MISENHEIMER

GRAPHIC DESIGN

FREELANCE DESIGN

Nov 2011 – present

Design and code responsive websites with robust functionality and CMS

Graphics and branding for print and tradeshow marketing

Identity design

Consult with clients to build an effective visual language and UX for their brand

McGRAW-HILL EDUCATION

April 2014 – present

Design print marketing campaigns for the JAMAevidence and NAPLEX Easy software redesigns

Design print and digital advertisements and promotional materials

CITY SCREEN & GRAPHICS

Aug 2011 – Oct 2013

Create custom designs for silkscreen production

Coordinate design direction and scheduling with clients

NILEGUIDE.COM

July 2009 – March 2011

Design and code company blog and About Us pages

Design and code email newsletters

Design presentation graphics and partner-specific web apps

PRATT INSTITUTE

Oct 2006 – Sep 2008

Design and project management of print promotions for various events and departments in the university

Visual direction of the 2007 Admissions Brochures, Junior Fashion Show, Visiting Lecture series, Continuing Education program and the Critical and Visual Studies program

SKILLS

Adobe Photoshop, Illustrator and InDesign

HTML, CSS, Javascript and PHP

Illustration and storyboarding

Highly organized and detail-oriented

Skilled in dealing with multiple deadlines and time-sensitive projects

NC STATE UNIVERSITY, COLLEGE OF DESIGN

Aug 2002 – May 2006

BFA in Graphic Design

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